



**CALCUTTA BUSINESS SCHOOL**  
**(A Unit of Shikshayatan Foundation)**

**Ref. No: CBS/Dir-Off/Circular/030**

**Date: 27.11.2019**

**Circular on Constitution of Industry Institute Partnership Cell (IIPC)**

1.0 **NAME:** Industry Institute Partnership Cell (IIPC).

2.0 **OBJECTIVE:**

There is an urgent need to prepare business students for jobs in multinational or global companies, by imbuing in them the state of the art management practices in the industry as well as expose the students to modern technology. Moreover, the advent of globalization and opening up of Indian economy to outside world has resulted in stiff competition among industries. To solve their operations and management problems, companies seek guidance of the management institutes and business schools. These objectives can only be achieved well by bridging the gap between industry and the academic institutions.

Hence the objectives of IIPC are as below.

- 2.1 Improve the programme structure by introducing new courses based on feedback from industry experts.
- 2.2 Improve course contents based on feedback received from Company and Industry guides during SIP (Summer Internship Programme) and AIP (Autumn Internship Programme).
- 2.3 Arrange industry visits for students and faculty members.
- 2.4 Take up industry oriented applied projects for students.
- 2.5 Invite industry experts to deliver lectures in seminars and conferences.
- 2.6 Organize workshops for industry practitioners, students and faculty members.
- 2.7 Sign MoUs with industries and organizations for fruitful interaction between the industry experts and students and faculty members.
- 2.8 Conduct training programmes to industry personnel and conduct certificate courses relevant to industry needs.
- 2.9 Take up consultancy services for companies in different industries.

3.0 **ATTAINING THE OBJECTIVE OF THE CELL:**

The IIPC shall be empowered to do all things necessary which are incidental to and necessary for the attainment of the objectives.

4.0 **MEMBERS:**

Following will be the members of the IIPC.

4.1 Mr. Atanu Sen

Former Managing Director and Chief Executive Officer - SBI Life Insurance

Former Advisor to SBI

Senior Advisor to Deloitte Touché Tohmatsu India LLP

4.2 Mr. Subol Panja

Additional Director

West Bengal State Export Promotion Council

Department of MSME&T, Govt. of West Bengal

4.3 Mr. Samar Banerjee

VP-HR

Emami Cement Limited

4.4 Mr. Shamy Roy Chowdhury

Former General Manager

Berger Paints India Ltd.

4.5 Mr. Rahul Bose

Global Manager- Learning and Knowledge

IBM India Private Limited

4.6 Ms. Jayeeta Nandi

Manager HR

Kellogs India

4.7 Mr. Kamal R Vora

Senior Audit Associate

Data and Analytics

KPMG India

4.8 Mr. Soura Sankar De

Regional Manager – East

Maruti Suzuki India Ltd

4.9 Prof. Siddhartha Sengupta

CBS (Member Secretary)

Taf 24/11/19.

Tamal Datta Chaudhuri

Dr. Tamal Datta Chaudhuri

Dean

Calcutta Business School