CALCUTTA BUSINESS SCHOOL
(A Unit of Shikshayatan Foundation)

Ref. No: CBS/Dir-Off/Circular/030  Date: 27.11.2019

Circular on Constitution of Industry Institute Partnership Cell (IIPC)

1.0 NAME: Industry Institute Partnership Cell (IIPC).

2.0 OBJECTIVE:
There is an urgent need to prepare business students for jobs in multinational or global companies, by imbibing in them the state of the art management practices in the industry as well as expose the students to modern technology. Moreover, the advent of globalization and opening up of Indian economy to outside world has resulted in stiff competition among industries. To solve their operations and management problems, companies seek guidance of the management institutes and business schools. These objectives can only be achieved well by bridging the gap between industry and the academic institutions. Hence the objectives of IIPC are as below.

2.1 Improve the programme structure by introducing new courses based on feedback from industry experts.

2.2 Improve course contents based on feedback received from Company and Industry guides during SIP (Summer Internship Programme) and AIP (Autumn Internship Programme).

2.3 Arrange industry visits for students and faculty members.

2.4 Take up industry oriented applied projects for students.

2.5 Invite industry experts to deliver lectures in seminars and conferences.

2.6 Organize workshops for industry practitioners, students and faculty members.

2.7 Sign MoUs with industries and organizations for fruitful interaction between the industry experts and students and faculty members.

2.8 Conduct training programmes to industry personnel and conduct certificate courses relevant to industry needs.

2.9 Take up consultancy services for companies in different industries.

3.0 ATTAINING THE OBJECTIVE OF THE CELL:
The IIPC shall be empowered to do all things necessary which are incidental to and necessary for the attainment of the objectives.
4.0 MEMBERS:
Following will be the members of the IIPC.

4.1 Mr. Atanu Sen
Former Managing Director and Chief Executive Officer - SBI Life Insurance
Former Advisor to SBI
Senior Advisor to Deloitte Touché Tohmatsu India LLP

4.2 Mr. Subol Panja
Additional Director
West Bengal State Export Promotion Council
Department of MSME&T, Govt. of West Bengal

4.3 Mr. Samar Banerjee
VP-HR
Emami Cement Limited

4.4 Mr. Shamya Roy Chowdhury
Former General Manager
Berger Paints India Ltd.

4.5 Mr. Rahul Bose
Global Manager- Learning and Knowledge
IBM India Private Limited

4.6 Ms. Jayeeta Nandi
Manager HR
Kellogs India

4.7 Mr. Kamal R Vora
Senior Audit Associate
Data and Analytics
KPMG India

4.8 Mr. Soura Sankar De
Regional Manager – East
Maruti Suzuki India Ltd

4.9 Prof. Siddhartha Sengupta
CBS (Member Secretary)

Dr. Tamal Datta Chaudhuri
Dean
Calcutta Business School